

Life Science Entrepreneurship: Should You Take the Slope that Leads to Commercialization?

**January 27, 2020 0730pm MST
WCBR 2020, Big Sky, MT**

**An Interactive Workshop with
Active Involvement**



Co-Presenters:

- Bradley Tanner, MD, ME, MBA. Brad is a psychiatrist with a wealth of 25 years of SBIR experience including on SBIR review panels. His company has received multiple SBIR Phase I and Phase II awards stretching back to 1995 and totaling over \$20 million.
- Jason Erikson, Ph.D. Jason is a regular WCBR attendee and Ph.D. neuroscientist who has founded 2 companies [both still active] and is working on a third company seeking SBIR funding.
- Susan Tappan, Ph.D., Susan is Scientific Director at MBF Bioscience and has a broad interest in developmental neuroscience with a focus in neuroanatomy.

Who Are You?

Do you have a business idea?

Entrepreneurial Interest

<https://biostartupadvice.com/entrepreneurial-interest/>



<https://docs.clinicaltools.com/conference/2020-WCBR/EntrepreneurialInterest-04bt.pdf>

Entrepreneurial Intent & Confidence

<https://biostartupadvice.com/entrepreneurial-intent-confidence/>



<https://docs.clinicaltools.com/conference/2020-WCBR/EntrepreneurialIntentConfidence-05klw.pdf>

Entrepreneurial Barriers

<https://biostartupadvice.com/entrepreneurial-barriers/>



<https://docs.clinicaltools.com/conference/2020-WCBR/EntrepreneurialBarriers-04bt.pdf>

BIO STARTUP

advice

THE GAME RESOURCES GLOSSARY ABOUT CONTACT BLOG

ROLEPLAY SIMULATION

Use Your Life Sciences or Medical Training to Create a Business!

This immersive simulation identifies what is involved in starting a business and helps you decide if this might be the right path for you some day.



Are you a Life Scientist?

Give Feedback on our Demo Video!

VIEW DEMO VIDEO

TAKE SURVEY



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